

# The Risk Institute

## Purpose

Founded in 2013, The Risk Institute at Fisher College of Business exists to bridge the gap between academia and industry. We are a collection of forward-thinking companies and academics that understand effective risk management strategies not only protect firms but position them to create growth and value.

We are leading a nationwide initiative to curb distracted driving utilizing a four-tiered approach - research, legislation, technology, and environment/urban planning.

## Impact

Since 2015, The Risk Institute has driven effective and meaningful collaboration between industry practice and academic research by sponsoring 13 risk-related research proposals and hosting dozens of executive education sessions.

Continuously identify, explore, and disseminate leading-edge thought leadership on risk-related questions that, when answered, unlock stakeholder and corporate value.

The Distracted Driving initiative launched in February 2016 to determine reasons for increase of automobile accidents and fatalities in recent years, and determine a strategy to reverse those trends incorporating education and increased awareness of safe-driving practices.

## How you can get involved:

- Encourage your students to get engaged with the Risk Institute by applying to be one of our student office workers or applying for one of our many scholarship opportunities
- Attend, promote, or volunteer at one of our sessions
- Learn more about The Risk Institute by visiting [fisher.osu.edu/risk](http://fisher.osu.edu/risk)

## To get involved, contact:

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## Ohio State Colleges/Units Involved

Department of Psychology  
Center for Automotive Research  
Ohio State/Ford Partnership  
Honda-OSU Partnership  
Ohio State University Driving Simulation Laboratory  
Office of Research | Business and Industry Collaborations  
College of Engineering

## Community Partners Involved

Abbott Nutrition	Ohio Mutual Insurance Group
Aon	Larr Policy Consulting
Arctic Glacier	Ohio Attorney General's Office
Battelle	Ohio Dept of Insurance
Cigna	Perez & Morris
Discover	Root
DHL	Smart Drive
eDriving FLEET	State Auto
EY	State Teachers Retirement System of Ohio
Ford	True North
FM Global	Vantiv
Gallagher Bassett	
Greenroad	
Honda	
Huntington	
Motorists Insurance	
Nationwide	
NiSource	